CEOx1DAY
BY ODGERS

Exclusive to **Odgers**, the CEOx1Day program provides ambitious undergraduate students a coveted opportunity to learn from and network with some of North America's leading CEOs, while developing insights and skills that will help propel their career after graduating.

250+
CEO Mentors have participated

13
Years of connecting students with CEOs

8
Regions across North America

📍 Toronto 📍 Ottawa 📍 Montreal 📍 Calgary 📍 Vancouver

📍 Washington, DC 📍 NEW - New York City 📍 NEW - Boston

ABOUT CEOx1DAY

Program Overview & Timeline

- It is free to apply and participate in the CEOx1Day program.
- All second-, third-, fourth-, and fifth-year undergraduate university and college students are eligible to apply.
- Finalists earn a day of one-on-one mentorship shadowing a CEO in their place of work.
- Program updates are available via our CEOx1Day Instagram account and CEOx1Day LinkedIn account.

KEY DATES

APPLICATIONS: WRITTEN + VIDEO

SEPTEMBER - DECEMBER 2026

Written applications are open from September 14 - October 28.

Eligible applicants are asked to submit a short video by November 19.

Applications are evaluated on thoughtful responses, leadership experience, drive to make an impact, and readiness to participate.

Semi Finalists are announced in mid December 2026.

CAREER DEVELOPMENT DAYS + SPEED INTERVIEWS

JANUARY - FEBRUARY 2027

Semi-Finalists are invited to attend an event featuring speed interviews, elevator pitches, and leadership assessment debrief.

Ottawa:	January 26
Montreal:	January 28
Calgary:	February 2
Vancouver:	February 4
Toronto:	February 9
New York City:	February 17
Boston:	February 19
Washington, DC:	February 23

Finalists are announced in February 2027.

ONE-ON-ONE CEO MENTORSHIP

MARCH - APRIL 2027

Finalists earn the opportunity to spend a full day of mentorship shadowing a CEO.

Applicants are given the opportunity to advocate for their desired CEO match throughout the selection process. CEO x student matches are based on school location.

The mentorship date is selected by the CEO and their team.

PROGRAM BENEFITS

How CEOx1Day Propels Careers After Graduation

- **Direct Access to Executives:** Gain a firsthand look at what decision-making looks like for a CEO.
- **Networking:** Connect with participating CEOs and CHROs, ambitious peers, and Odgers leadership experts.
- **Career Management Advice:** Hear directly from senior leaders about their careers, challenges, and what they look for in high-potential talent.
- **Leadership & Personal Brand Development:** Receive a personalized Hogan leadership assessment and gain deep insight into your unique strengths, blind spots, and areas for development.
- **Job Search Experience:** Build valuable skills and experience to support future job searches.
- **Exposure to Corporate Office Environment:** Join us in the boardroom! Semi-Finalists spend a day at an Odgers office, and Finalists are hosted at a major organization's headquarters shadowing a CEO.

PARTICIPATING ORGANIZATIONS

Toronto

Bell Media
Colliers
Right To Play — Protect. Educate. Empower.
hp
Oak Valley Health
YSM — Yonge Street Mission
Middlefield
Mother Parkers Tea & Coffee
HomeEquity Bank

Ottawa

uOttawa
CHEO
FoodCycle Science
YMCA

Montreal

Yoplait Liberté
CAE
cossette

Calgary

YEG Edmonton International Airport
Orennia

Vancouver

YVR
TransLink
PavCo
Minerva
KITS

Washington, DC

CIF Climate Investment Funds
Concordia

New York City

Guardian
Prove

Boston

Exciting Mentors to be Announced

Stay tuned! More to be announced

OUR PROGRAM PARTNERS

The Globe and Mail
Hogan

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PROMOTING THE PROGRAM

How to Share with Your Student Community

There are several ways you can spread the word about the CEOx1Day program with your student body, including:

- Reshare content from our Instagram and LinkedIn accounts on your school's social channels.
- Use information in this toolkit to promote the program in your school newsletters, career opportunity boards, and more.
- Our website CEOx1DayNorthAmerica.ca has the most up to date information about the program for students and their schools.
- If you would like additional promotion materials or have any questions, please reach out to CEOx1Day.NA@odgers.com

OPPORTUNITY TO NOMINATE

Have a student in mind? Bonus points available!

01

Nominate Students

Nominate students who are ready to grow their leadership skills, make a positive impact in their communities, and take the next step in their professional development.

02

Students Apply

Nominated students will be notified and invited to complete an application. Students must apply to enter the selection process.

03

Applications Are Reviewed

The Student Selection Committee will review nominations alongside the applications, when determining the Semi-Finalists who will be invited to the Career Development Days.

PROMOTIONAL SAMPLE COPY

The below copy can be leveraged for school newsletters, intranets, and social media.

Are you looking for ways to stand out when applying for jobs?

CEOx1Day is a free program designed to support the leadership development and career management of ambitious undergraduate students, providing career insights and networking opportunities with some of North America's most impressive CEOs and their executive teams.

Finalists earn a full day of mentorship shadowing a CEO in the spring of 2027!

Semi-Finalists attend a Career Development Day, receiving practical tips and tools to enable a successful career launch, in addition to preparing selected students in advance of their CEO mentorship day.

Some of this year's participating organizations include:

- Bell Media
- Colliers
- YVR
- HP Canada
- YMCA
- CAE
- Full roster of CEO mentors here.

Benefits for participating students include:

- Professional networking exposure and job search experience
- Practical career management advice
- Internship opportunities
- Insights into personal leadership skills and brand development

Applications are open from September 14 - October 28, 2026. Applications typically take about 2 hours. Don't miss out on this life-changing experience!

Questions about your application? Reach out to CEOx1Day.NA@odgers.com

To learn more and to apply visit www.CEOx1DayNorthAmerica.ca