

# CEOx1DAY BY ODGERS



A student's chance to walk in the shoes of a top chief executive

ODGERS 

## About CEOx1Day

CEOx1Day is designed to uncover some of Denmark's most promising future leaders and give them an opportunity to walk in the shoes of a senior executive.

The idea is simple: undergraduates apply to spend a day with a top chief executive to learn about the responsibility and complexities required to lead some of Denmark's leading businesses and organizations.

At the same time, CEOs gain a better understanding of what drives the next generation of leaders.

Previous programs have provided an unprecedented chance for students to work with chief executives from some of Denmark's most prominent businesses and organizations.



500+

CEOs have taken part to date

12

countries worldwide

21,000+

applications globally



# In good company



The program provides an unprecedented chance for students to work with chief executives and leaders from some of Denmark's most prominent businesses and organizations.

Some of our previous participating companies and organizations include:



# Your participation

We hope that you get the most out of collaborating with us on this year's CEOx1Day program, not only in providing students a glimpse into your organization and your role in leading it but also in your corporate communications.

## By partnering with us this year, we:

- Hope to work with your communications team to promote the program in the news, on our respective websites, and social media channels. As part of that, we will ask to use photos/videos taken on the day itself and ask for your comments for use in media outreach.
- Will seek feedback from both you and the student to use as testimonials.

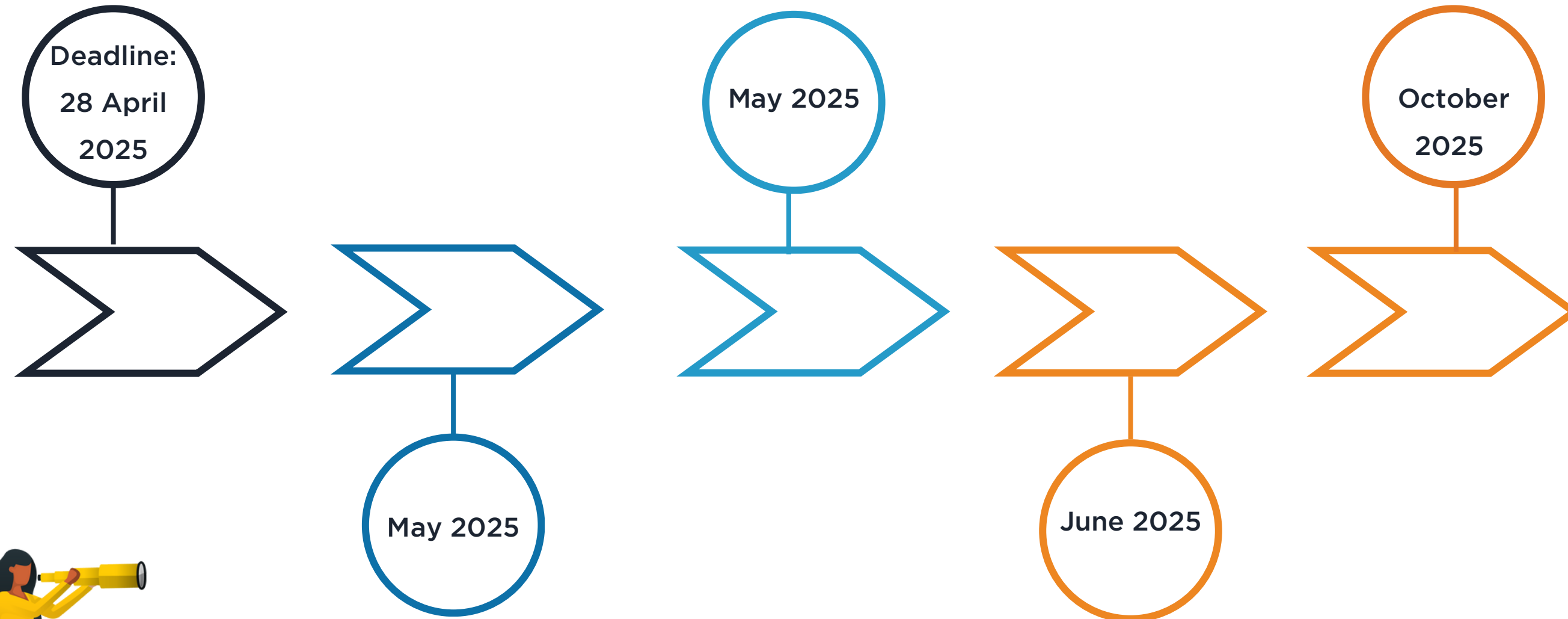


# Timeline and process

Students apply via e-mail:  
infodk@odgersberndtson.com

Successfully selected candidates will  
take a LeaderFit assessment

Finalists spend a day  
with a CEO



Chosen applicants will be invited  
to a meeting at Odgers

Finalists are informed of the CEO  
they will shadow



# Testimonials from previous student participants



## What advice would you give to those applying for CEOx1DAY?

Embrace the process, think of who you are and what you want very broadly. Consider why this day may benefit you, and articulate on how this links in with your personal brand and purpose. Don't be close-minded, some of the most interesting CEO's might not necessarily come from the business you would most like to spend the day with.



## What did you learn about leadership from participating in CEOx1DAY?

I learnt that leadership is there to support your own growth, as well as the growth of your peers and colleagues. Effective leadership facilitates a productive and amicable work environment where employees can thrive personally and professionally.

## Would you recommend CEOx1DAY?

Definitely, I became a lot more ambitious with the projects I worked on and disciplined with my academic activities. The program gave me much needed self-confidence and validation that I was on the right track to growing into an individual capable of leading a successful organization.



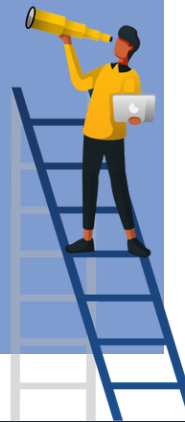
# FAQ

## When will the day take place?

Applications close on 28 of April 2025. Candidates are chosen and assessed in May 2025. In June, the students will be informed of which CEO they will be spending the day with, and in October, the students will spend the day with the CEO.

## Eligibility.

The program welcomes master's students from any university or business school across Denmark.



## Who will applicants be matched with?

We only match successful applicants with chief executives once the application process is complete and we have our list of finalists. Both applicants and CEOs tell us what they hope to get out of the program, but CEOs and students are matched randomly. We hope that both parties learn from each other and discover different perspectives.

## Travel expenses.

We consider reasonable requests to reimburse travel expenses to cover travels to Odger's office in Copenhagen.

## What will happen on my day with the CEO?

The day spent with the chief executive is tailored by the CEO according to the nature of that business and the interests of the applicant. All CEOs involved lead very different types of organizations and can therefore expose each student to different experiences. On the day, students should learn about the CEO's role in the organization, learn about how the organization works, witness a typical day, and have a chance to ask the chief executive their questions.



# Spread the word



When the selected student visits your company, we will be working with you to create content that can be shared on our respective digital channels.



<https://www.linkedin.com/company/odgers>



<https://www.odger.com/en-dk/join-us/>

